

### What's Inside

- Aianta Expands International Outreach
- Get Involved: New Destination Website
- American Indians & Route 66: A Timeline
- Aianta & NIGA Sign MOU
- Southwest Regional Tourism Meeting
- Aianta's First Scholarship Recipient Graduates
- Welcome New Pacific Board Member
- National Call for Exhibitors & Artisans: AITC 2015
- Nominate Your Favorite Destination for National Award
- Goodbye Sandra Necessary
- Find Your Park!
- U.S. Travel Answer Sheet
- Tourism News from Around the Nation
- Welcome New Members



### See Inside:

Aianta Expands Indian Country's Presence at ITB Berlin (Page 3)

## American Indian Alaska Native Tourism Association and National Indian Gaming Association Announce MOU for Sustainable Tribal Tourism Development

On April 1, 2015, Aianta announced its Memorandum of Understanding (MOU) with the National Indian Gaming Association (NIGA) for Sustainable Tribal Tourism Development.

"The MOU for Sustainable Tribal Tourism Development has been set in place to establish a framework for cooperation between Aianta and NIGA in their shared interests of sustaining American Indian, Alaska Native and Native Hawaiian tribal welfare as well as their traditions and culture through tourism and associated facilities such as gaming establishments," said NIGA Chairman Ernest L. Stevens Jr.

*Continue Reading on Page 7*

## Aianta Introduces Indian Country Tourism to Rapidly Growing Italian Market

The American Indian Alaska Native Tourism Association (Aianta) introduced Indian Country tourism to the Italian market for the first time this spring at Showcase USA-Italy, March 1-3, 2015.

During Showcase USA-Italy, Aianta representatives met with nearly 125 Italian tourism trade professionals including tour operators, travel agencies and travel media.

*Read the full story on page 2*

# Message From the Executive Director

Dear Members, Partners, and Friends,

As the Executive Director of Aianta, I am thrilled to take the time to extend our appreciation of your continued support of the association and Indian Country tourism.

This edition of the newsletter is full of tourism successes from across the nation, however within this edition we will also be honoring and remembering one of Aianta's own true champions. Sandra Necessary, one of Aianta's consultants and Indian Country's greatest supporters left this world unexpectedly. The Aianta staff, board of directors, and consultants give our sincerest condolences to Sandra's family and friends. We have truly lost a great leader and friend.

Aianta is pleased to welcome new support, leadership and success into the organization. We are excited to welcome our newest board member, filling the vacant Pacific Regional Representative position, Rowena Yeahquo, Kiowa and Comanche, Director of the NW Region Tribal Technical Assistance Program.



We have had an incredibly busy spring season here at Aianta, and we are eager to share all of our recent projects and successes with you here in this issue of our quarterly newsletter. One of our proudest accomplishments this season has been the announcement of our new and unprecedented partnership with the National Indian Gaming Association (NIGA), with whom we recently signed an MOU in support of sustainable tribal tourism development.

From our first outreach project in Italy, to our seventh consecutive year at ITB Berlin, to a wonderfully successful southwest regional outreach meeting, and all of our exciting projects in between, we invite you to read on about all that has been happening in Indian Country tourism this spring.

With our annual American Indian Tourism Conference approaching quickly and many exciting initiatives on the horizon, there has never been a better time to join Aianta. We hope you enjoy reading this edition of our newsletter, and thank you for your support of Indian Country tourism.

Cheers,

A handwritten signature in blue ink that reads "Camille Ferguson".

Camille Ferguson  
Aianta Executive Director



*Continued from front*

## **AIANTA Introduces Indian Country Tourism to Rapidly Growing Italian Market**

*Italy Shows Strong Interest in Cultural and Educational Tourism Products*



*Pisa, Italy*

The American Indian Alaska Native Tourism Association (AIANTA) introduced Indian Country tourism to the Italian market for the first time this spring at Showcase USA-Italy, March 1-3, 2015.

During Showcase USA-Italy, AIANTA representatives met with nearly 125 Italian tourism trade professionals including tour operators, travel agencies and travel media. In providing these individuals and businesses with itinerary ideas, e-brochures from Tribes and Tribal entities from around the country, and general information about the travel opportunities within Indian Country, AIANTA found that there is great interest in

unique and cultural travel experiences in this growing market. In these meetings, AIANTA found that there is still a strong need to educate and inform Italy's outbound tourists of the opportunities and experiences that exist off the beaten path.

As one of the United States' top suppliers of inbound travelers from Europe, Italian tourism to America grew 11% in the past year and Italian travelers remain the largest per capita spenders in Europe, with an average spending of nearly \$5,000 per person per trip.

AIANTA sees this high-spending market as a crucial target for Indian Country, as the top interests in leisure tourism for Italian travelers continue to be cultural and historical attractions and National Parks and monuments, along with shopping and other sightseeing, according to the U.S. Commercial Service.

As the fourth largest European market, providing 950,000 arrivals in the U.S. last year, Italy is an important market for Indian Country to break into for continued growth and education.



*Camille Ferguson & Rachel Cromer talk with Italian tour operators*



*Camille Ferguson speaks with Italian media about Indian Country tourism*

With a strong interest in cultural tourism, and higher per capita spending than the top three European markets-the UK, Germany and France -Indian Country stands in a uniquely strong position to leverage this market and be a substantial part of its expected 3% growth in the next year.

For information on marketing tourism products in the international market, or for information on other international markets, please visit [www.aianta.org](http://www.aianta.org) or contact the AIANTA office at 505-724-3578.





# AIANTA Continues Making Strides for Indian Country Tourism in German Market

*American Indian Alaska Native Tourism Association expands presence during ITB Berlin, world's largest travel tradeshow*

The American Indian Alaska Native Tourism Association (AIANTA) expanded its presence this year, during its seventh consecutive year representing Indian Country at ITB, Berlin – the world's leading travel tradeshow, March 4-9, 2015.

With additional educational outreach in Berlin and contribution to the Taste of America –a Brand USA event that showcases the foods of the United States– along with hosting six tribal entities from around the country, AIANTA had a stronger and broader presence at ITB than ever before.

While in Berlin, the Tribes and tribal entities attending the show with AIANTA participated in a high school outreach program, in which representatives from Hawaii, the Chickasaw Nation, Muscogee (Creek) Nation, Monument Valley, and AIANTA visited the Johanna-Eck- School in Berlin-Tempelhof to share with and educate international students about their American Indian culture. The delegates spoke with 90 ninth and tenth grade students as a part of the MEET US program of the American Embassy in Germany.

In addition to this high school outreach, AIANTA Executive Director Camille Ferguson gave a keynote presentation at the Berlin Economic Forum 2015, hosted by the Institute for Cultural Diplomacy (ICD), with a focus on innovative branding, creative economies, sustainable tourism and responsible foreign investments.

“This type of educational and international outreach is so important to AIANTA in our goal to share

American Indian culture with the world,” said Ferguson. “It is crucial that we share our own stories with these international markets to encourage further education and exploration of Native America.”



*AIANTA delegates showcase their own culture at ITB*

At ITB, AIANTA hosted the Taste of America event at their pavilion, showcasing foods from around the United States, including a sampling of fry bread with local jams and butters from Hawaii.

AIANTA also hosted weekend performances, where participants showcased their regalia and individual dance movements to the beat of a Navajo song and beat of the drum.

Germany continues to be a top market for tourism to the United States and to American Indian and cultural destinations and it is important that Indian Country remains a strong presence in the consistently growing market.



*Camille Ferguson presents at Berlin Economic Forum 2015*



*AIANTA delegates speak with tour operator from India*





*AIANTA ITB Delegates participate in High School Outreach Program in Berlin, Germany*



## ***Joining AIANTA at ITB, Berlin 2015:***

**The Office of Hawaiian Affairs (OHA):** A public agency with a high degree of autonomy, OHA is responsible for improving the well-being of Native Hawaiians. The organization encourages Native Hawaiian tourism, including to sites such as Iolani Palace, one of the most opulent, innovative and intriguing places in the Pacific. Located in downtown Honolulu, this official residence of Hawaii's monarchy has been spectacularly restored.

**The Chickasaw Nation of Oklahoma:** Offers significant historical and modern attractions for visitors. The Chickasaw Cultural Center is the largest tribal cultural center in the United States and offers demonstrations, exhibits and an amphitheater for singing and stargazing. Chickasaw art, artifacts and archives draw visitors to the Chickasaw Council House Museum.

**We-Ko-Pa Resort & Conference Center:** The Arizona property features 246 contemporary guestrooms and suites, a restaurant offering bold Southwestern cuisine, a full-service spa and salon, and a heated outdoor pool with two whirlpools. Nearby are the award-winning golf courses at We-Ko-Pa Golf Club, gaming and entertainment at Fort McDowell Casino, and desert activities at Fort McDowell Adventures.

**Sitka Tribe of Alaska:** Rachel Moreno, AIANTA Board Vice President, from the Sitka Tribe of Alaska, attended the show on behalf of AIANTA. With Tribal Tours of Sitka, history is a living thread from the past to the present. Tlingit Indians have lived continuously in Sitka since the end of the last Ice Age- an unbroken course of civilization that stretches the very definition of "history." Seen through the eyes of the Tlingit, Sitka's history is a steady drumbeat, a rhythm, a song ten thousand years old. Experience Sitka on a Tlingit Cultural Tour- not as an outsider looking in - but as a participant, in an ancient and changing world.



**Native Hawaiian Hospitality Association:** Representing artists, cultural practitioners, hotels, and distinctly Hawaiian attractions, NAAHA promotes Hawaiian values through all elements of the visitor experience from hospitality staff training to encouraging students to consider careers in the tourism industry.

**Monument Valley Simpson's Trailhandler Tours:** Tours feature Navajo people who know every crease, crater and canyon in their enchanting homeland. Trips for photographers and adventurers are offered in a land of petroglyphs, pictographs, ancient dwellings and magical landscapes in a full spectrum of colors.

**Muscogee (Creek) Nation:** The Muscogee (Creek) Nation Travel Plaza, in the capital city of Muscogee Nation, Okmulgee, offers a gaming area, hot food and fuel for motorists. Also featured at Muscogee (Creek) Nation is the Okmulke (Okmulgee) Country Club and Golf Course, the oldest country club in Oklahoma. The club also offers fine dining in a casual setting at the Stone Blade Restaurant.



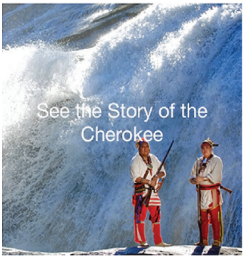


# NATIVEAMERICA .TRAVEL

AIANTA, in collaboration with Luckie & Co. has been earnestly working on the new upcoming destination website to promote Indian Country tourism across the world.

## SHOWCASE YOUR DESTINATIONS/EXPERIENCES IN INDIAN COUNTRY

### Featured Experiences



Discover more Native American Experiences ➔

## EXPERIENCES

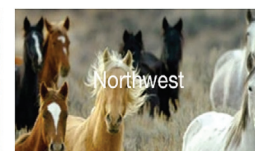
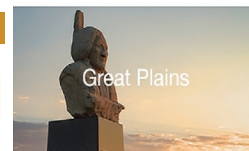
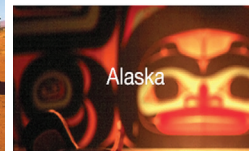
Inspire web users around the world to experience the best of Indian Country told through your own words and visually displayed with your added images. Please don't miss this opportunity to be part of the upcoming destination website debuting at the 17th AITC conference in Ignacio, Colorado! For more information please email Sandra Anderson at [sanderson@aianta.org](mailto:sanderson@aianta.org) or Anna Barrera at [anna@a2bconsulting.co](mailto:anna@a2bconsulting.co).



## DESTINATIONS

AIANTA'S mission for this website is to offer travelers the most comprehensive and compelling tourism/travel experiences and destinations Indian Country has to offer. In addition to being a versatile tool for visitors, the website will provide tribes with a collective marketing tool to showcase their unique tourism assets with an architectural navigation framework built for tribes to create maps utilizing their own data.

### Destinations

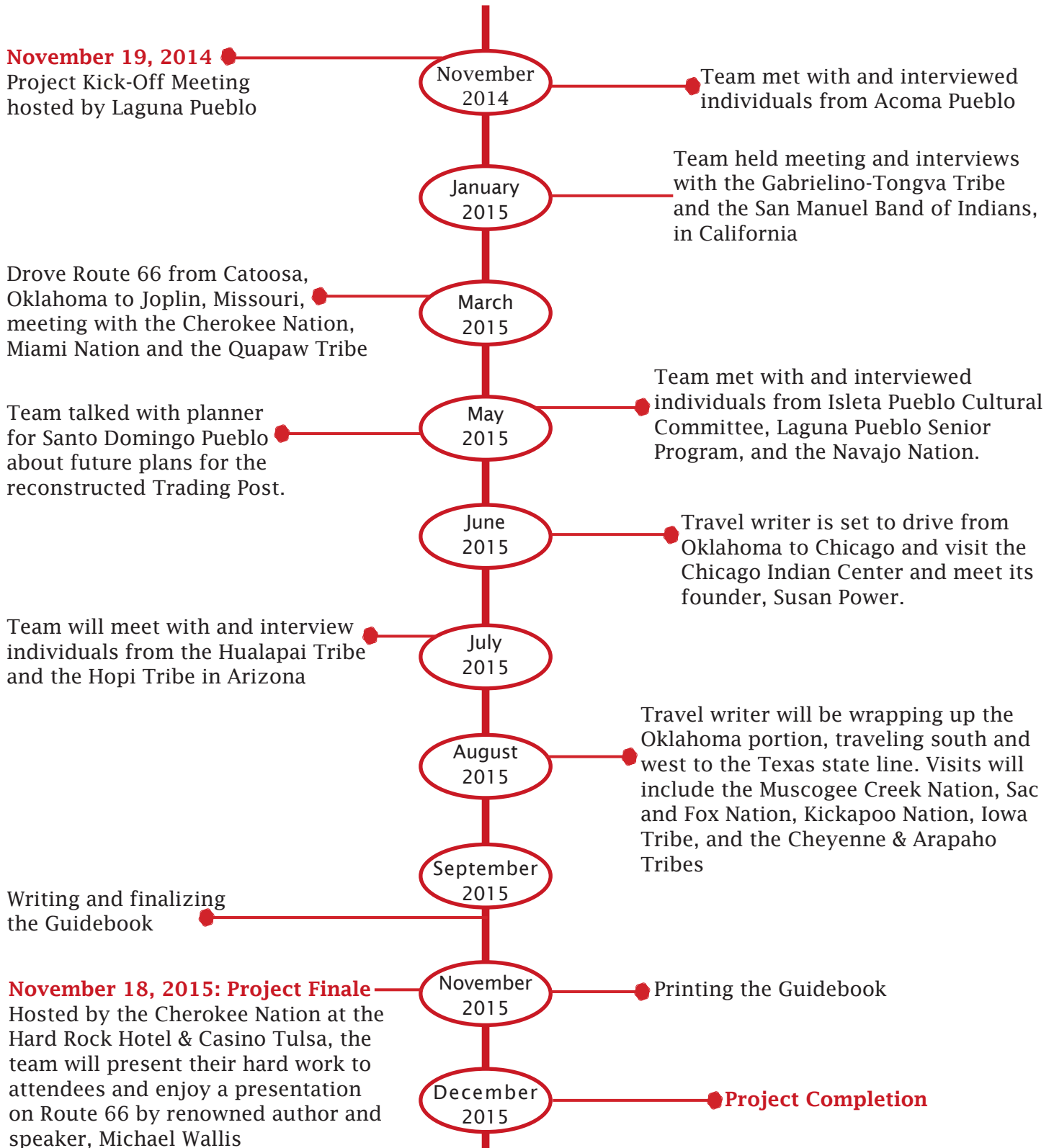


Explore all 12 Native American Destination Areas ➔

# AMERICAN INDIANS & ROUTE 66

*American Indian Alaska Native Tourism Association*

## PROJECT TIMELINE: At A Glance





# American Indian Alaska Native Tourism Association and National Indian Gaming Association Announce MOU for Sustainable Tribal Tourism Development

*Unprecedented partnership Announced at Annual Indian Gaming 2015 Tradeshow and Convention*



On April 1, 2015, AIANTA announced its Memorandum of Understanding (MOU) with the National Indian Gaming Association (NIGA) for Sustainable Tribal Tourism Development.

“The MOU for Sustainable Tribal Tourism Development has been set in place to establish a framework for cooperation between AIANTA and NIGA in their shared interests of sustaining American Indian, Alaska Native and Native Hawaiian tribal welfare as well as their traditions and culture through tourism and associated facilities such as gaming establishments,” said NIGA Chairman Ernest L. Stevens Jr.

AIANTA Executive Director Camille Ferguson, AIANTA Board President Sherry L. Rupert and Stevens teamed up to unveil the MOU at the 2015 NIGA Tradeshow and Convention held at the San Diego Convention Center, March 30 - April 7.

“This is an exceptional advancement for both Indian Country tourism and Indian gaming,” said Rupert. “Both AIANTA and NIGA work to protect and sustain tribal wellbeing through economic independence. This new partnership will benefit both organizations through coordination and cooperation in the development, conservation, management and promotion of tribal tourism.”

The purpose of this new MOU is to establish a general framework for cooperation between AIANTA and NIGA to create a stronger national voice for Indian Country recreation, travel and tourism interests and needs.

Through this cooperation, the two organizations will strive to:

- ❖ Optimize understanding of the contributions of tourism to the quality of life and intercultural appreciation of tribal natural and human resources, history, and culture;
- ❖ Support the economic viability and sustainability of tribal tourism interests and communities and protect the natural, cultural, and historic resources that are the cornerstone for travel and tourism;
- ❖ Provide assistance to the tribes and communities involved in coordinated travel and sustainable tourism projects;
- ❖ Assist in the presentation of educational materials and resource assessments related to tribal travel and tourism and their use in planning and management of tourism assets.

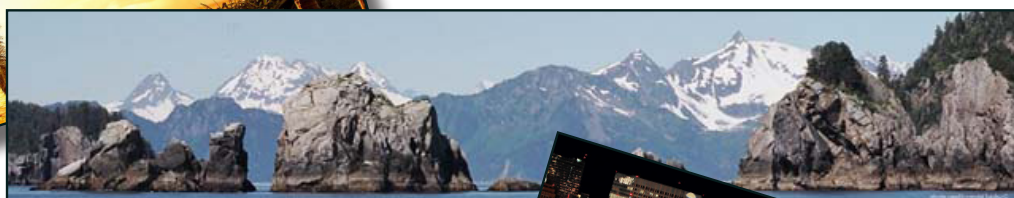
The complete MOU is available on [www.AIANTA.org](http://www.AIANTA.org).



**JOIN AIANTA TODAY AND BE ENTERED TO WIN  
TWO ALASKA AIRLINES TICKETS  
and  
CONFERENCE REGISTRATION TO THE  
2015 AMERICAN INDIAN TOURISM CONFERENCE**



*Alaska Airlines*



***Support a growing tourism  
industry in Indian Country with AIANTA***

Become part of a of a tourism network growing  
authentic culture and heritage destinations in Indian Country.  
And, help AIANTA continue to introduce tribal destinations to the world.



AIANTA's membership year is from July 1 to June 30. Current AIANTA members can pay for their 2015-16 dues early and be entered to win. The drawing will be held on June 1, 2015. Tickets must be booked by June 24, 2015. The roundtrip airline tickets are valued at \$1250 each. The AITC registration is valued at \$350.



***Memberships:***

- Tribal \$500
- Business/Organization \$300
- Corporate Benefactor \$3,000
- Individual \$100
- Senior/Student \$50

For more information, contact:  
Gail E. Chehak, Membership &  
Development Coordinator at 505.243.3633 or [gchehak@aianta.org](mailto:gchehak@aianta.org)



# **“Our Time is Now – Preparing our Communities for Tourism” Nevada Tribal Tourism Conference and AIANTA Southwest Regional Outreach Meeting**



*Conference attendees taking a tour of the Spring Preserve during a mobile workshop*

Nevada’s Indian Territory in partnership with the Nevada Indian Commission, the Nevada Division of Tourism and the American Indian Alaska Native Tourism Association (AIANTA) proudly hosted the seventh annual “Nevada Tribal Tourism Conference” in conjunction with the AIANTA Southwest Regional Outreach Meeting. This year’s event featured a spectrum of professionals in the tourism and tribal tourism industries providing strategies on how Southwest Tribes (NV, AZ, CO, NM and UT) can effectively share their rich history and culture with visitors from around the globe.

Held in Las Vegas, Nevada, April 28-30, 2015 and hosted at the Nevada State Museum, the conference offered top-notch presenters and key note speakers. Conference attendees also had the incredible opportunity to learn more about the local, Native culture in the Las Vegas area. Registrants got a glimpse of the Nuwu, Southern Paiute people and their ancestral lands throughout the Las Vegas Valley, had the opportunity to visit the Springs Preserve, Red Rock Canyon, Corn Creek Visitor’s Center and the Las Vegas Paiute Golf Resort – all important cultural sites to the Nuwu.



This year’s conference theme, “Our Time is Now – Preparing our Communities for Tourism,” spoke to the tremendous opportunities that tourism, both domestic and international, can bring to southwestern rural and tribal communities.

AIANTA’s two Southwest Regional Representative gave presentations. Sherry L. Rupert, President, American Indian Alaska Native Tourism Association (AIANTA) gave a keynote introducing AIANTA, where she explained the benefits of tourism, shared international tourism trends and invited participants to join in AIANTA tourism programs. Emerson Vallo, Tourism Director, Acoma Pueblo shared how Acoma Pueblo built its tour program at Sky City by encouraging interaction between their tribal artisans and visiting guests. AIANTA Public Relations and Media Specialist Rachel Cromer presented a session on working with the media and the importance of public relations.



*AIANTA Southwest Board Representative  
Emerson Vallo*



*Guided tour of Red Rock Canyon*





## FEDERAL EMPLOYEES: DESIGNATE AIANTA IN YOUR COMBINED FEDERAL CAMPAIGN CONTRIBUTION

AIANTA has just been approved for inclusion in the National 2015 Combined Federal Campaign (CFC) Charity List. If you are a federal employee, we ask that you designate AIANTA to receive your contribution. Our number is 24527:



**24527 American Indian Alaska Native Tourism Association** (505)724-3592  
[www.ainta.org](http://www.ainta.org) EIN#450541654 AIANTA introduces America's Native Nations to the World, working with DOI/BIA/NPS, Public land agencies and others to provide tribes resources to advance cultural tribal tourism

### AIANTA's First Scholarship Recipient Graduates from SIPI

AIANTA is proud to congratulate our first scholarship recipient, Jennifer Abeita, who graduated April 17, 2015 from the Southwest Indian Polytechnic Institute (SIPI) with a degree in Culinary Arts.

AIANTA is thrilled to be helping further educate the American Indian community and help the tourism industry through this education.

For more information about AIANTA's Scholarship Program, contact Sherrie Bowman at 505-724-3592 or [sbowman@ainta.org](mailto:sbowman@ainta.org).

*Shown Left: Sherrie Bowman,  
AIANTA's Scholarship Program  
Coordinator with Jennifer Abeita*



### Welcome Rowena Yeahquo to the AIANTA Board of Directors

AIANTA has filled its vacant Board of Directors position, and welcomes new Pacific Regional Representative, Rowena Yeahquo.

Rowena Yeahquo (Kiowa/Comanche) is the Director of the Northwest Tribal Technical Assistance Program. Originally from Oklahoma, she worked in tribal transportation and as a tribal community planner. Ms. Yeahquo has over fifteen years of experience and work with tribal governments and tribal programs. She previously worked as a Tribal Planner for the Cheyenne/Arapaho Tribes, Concho, OK. She was the tribal grant writer, developed their Hazard Mitigation Plan, contributed to their Economic Development Strategy, and coordinated a Department of Justice Grant. While working as a consultant, she completed 22 long range transportation plans for Tribes in Oklahoma, Texas, Nebraska, and Kansas that were contracted through Southern Plains BIA

office. Prior to that she worked for the Oklahoma Eastern Regional BIA office, Transportation Branch, as the Community Planner. She has been a grant peer-reviewer for several federal programs including: DHHS, ANA, DOJ, and USDA. Ms. Yeahquo has contracted with several tribes to provide technical assistance or training in Tribal Planning, Transportation Planning, Hazard Mitigation Plans, Grant Writing and worked as an instructor for Native Learning Center Conferences. She has a Bachelor of Science in Environmental Design and a Masters in Regional and City Planning from the University of Oklahoma.

Rowena has a 19 yr. old son, Quinton, majoring in Physiology at Ft. Lewis College in Durango, CO.

AIANTA is proud to welcome her to the Board of Directors.

**American  
Indian**

THE 17<sup>TH</sup> ANNUAL

# Tourism Conference

INTRODUCING AMERICA'S NATIVE NATIONS TO THE WORLD

SEPTEMBER 13-17 2015 | SKY UTE CASINO RESORT | IGNACIO COLORADO

*Save the Date!*



**AIANTA**

American Indian Alaska Native  
Tourism Association



[www.AITC2015.com](http://www.AITC2015.com)

For conference information call Joanie Pop at 360.357.8044

For sponsorship and artisan information call Gail Chehak at 505.243.3633

## American Indian Tourism Conference: Call for Exhibitors & Artisans

Join other businesses in the arts, travel and tourism industry to showcase and demonstrate your latest products, service and activities so our attendees can examine recent market trends and opportunities.

As every tourism director in Indian Country knows, arts and artists are an integral part of tourism. The 2015 American Indian Tourism Conference is giving a special emphasis on art created by Native Peoples with a special Art Market featuring works made by American Indian artists. One of the highlights of a visitor's experience is finding a treasure to take home. Whether it is a beautifully burnished pot, intricately woven basket or exquisitely designed piece of jewelry, it is a reminder of their experience and a story they can share with their friends and families.

AIANTA encourages collaboration with public lands agencies, states and travel, tourism and recreation industries through its targeted audience. For more information, contact Gail Chehak at [gchehak@aianta.org](mailto:gchehak@aianta.org) or call 505.243.3633. The table top trade show booths are \$150 for artists and \$750 for other exhibitors. Tables, chairs and electricity is provided.

**The American Indian Tourism Conference could not happen  
without the support of our sponsors and exhibitors.**

**If you are interested in sponsoring, please contact  
Gail Chehak, AIANTA Membership and Development  
Coordinator, at 505.243.3633, or visit our website at  
[www.AITC2015.com](http://www.AITC2015.com).**



# Nominate your Favorite Tribal Destination, Business, Enterprise, or Employee for Aianta's *Enough Good People Awards*

As the national organization representing the tribal hospitality and tourism industry, Aianta will once again recognize the best of the Indian Country travel and tourism industry during its Fourth Annual Silent Auction and Awards Ceremony. *Enough Good People* will be held at the 17th Annual American Indian Tourism Conference in Ignacio, Colorado on Wednesday, September 16, 2015 at 7 p.m.

Aianta members are encouraged to nominate tribal destinations, tribally owned businesses and enterprises, employees of tribally owned enterprises and businesses, and tribal members who best exemplify the hospitality and tourism industry.



*2014 Award Winners: Chickasaw Country, CIRI Alaska Tourism, and Alaska Native Voices*

The nominee(s) do not have to be Aianta members; however, nominations must be made by an Aianta member in good standing. In addition, Aianta will recognize individuals with Enough Good People Awards for individuals who have supported tribal tourism and helped Aianta achieve its mission.

The proceeds raised from the silent auction will be used to award scholarships to Native American students interested in pursuing careers in the hospitality and tourism industry, including culinary arts and related fields.

This year's award categories include Tribal Destination of the Year; Excellence in Customer Service; and Best Cultural Heritage Experience.

**For more information and for nomination forms, please visit [www.AITC2015.com](http://www.AITC2015.com) or contact Sherrie Bowman at 505-724-3592 or [sbowman@aianta.org](mailto:sbowman@aianta.org).**

## **2014 Award Winners**

Alaska Native Voices  
CIRI Alaska Tourism  
Chickasaw Country

## **2013 Award Winners**

Indian Pueblo Cultural Center  
The Poeh Center  
Standing Rock Tribal Tourism  
Pyramid Lake Paiute Tribe-  
(honorable mention)  
Arizona Indian Festival-  
(honorable mention)

## **2012 Award Winners**

Cherokee Nation Cultural Tourism  
- Oconaluftee Indian Village  
Chickasaw Country  
Pyramid Lake Paiute Tribe-  
(honorable mention)  
Arizona Indian Festival-  
(honorable mention)



## Goodbye, Sandra Necessary

AIANTA is greatly saddened to share with you the news of the passing of Sandra Necessary- a great friend and proponent of AIANTA and Indian Country.



We cannot express enough how much we will miss her sense of humor, passion for life, knowledge of this industry, and most of all her friendship.

Sandra did great things for AIANTA over the years including establishing our presence at ITB in Berlin, introducing us to countless countries, contacts and commercial service representatives and her invaluable international consulting.

Last year, Sandra was honored with one of AIANTA's Enough Good People Awards in 2013, and we are so grateful that we were able to express our gratitude and appreciation to her in at least this small way.

Sandra came to work for AIANTA after she retired as the Director of the U.S. Export Assistance Center of the U.S. Commercial Service in Santa Fe, New Mexico in 2013. Sandra served as the Native American program liaison and organized special international outreach programs for Native American entities in the sectors of tourism, jewelry and arts and crafts. In 2009, Sandra received one of the U.S. Department of Commerce's highest awards for her work with Native American businesses, the William E. Morton Memorial Award which was presented by the Under Secretary for outstanding performance and achievement of major significance to the International Trade Administration. She served as an advisor to the AIANTA Board of Directors and staff participating in the planning of the international tourism-marketing segment of the annual American Indian tourism conferences held throughout the nation. We are sending our sincerest condolences, prayers and love to her and her family and friends.

Her full obituary can be found [here](#).

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## The National Park Service Invites you to Find Your Park

The National Park Service (NPS) invites you to find your park! In celebration of the 100th birthday of the National Park Service in 2016, the NPS is launching a movement to spread the word about the amazing places they manage, the inspirational stories that the national parks tell, our country's natural resources, and our diverse cultural heritage.

Find Your Park is about more than just national parks! It's about the National Park Service working in your community through education programs, community assistance projects, and more. It's about state parks, local parks, trails, museums, historic sites, and the many ways that the American public can connect with history and culture, enjoy nature, and make new discoveries.

Join in the action. Visit [FindYourPark.com](http://FindYourPark.com) to sample upcoming centennial events near you, share your stories, and find your park! Participate in Find Your Park Experiences to learn, discover, be inspired, or simply have fun in national parks.

Find Your Park is supported by the National Park Service's nonprofit partner, the National Park Foundation. For more information, visit [NationalParks.org](http://NationalParks.org).

**FIND YOUR  
PARK**

# U.S. TRAVEL ANSWER SHEET

FACTS ABOUT A LEADING AMERICAN INDUSTRY THAT'S MORE THAN JUST FUN



## LEISURE TRAVEL

- Direct spending on leisure travel by domestic and international travelers totaled **\$644.9 billion** in 2014.
- Spending on leisure travel generated **\$96.6 billion** in tax revenue.
- **More than 3 out of 4** domestic trips taken are for leisure purposes (78%).
- U.S. residents logged **1.7 billion** person-trips\* for leisure purposes in 2014.
- Top leisure travel activities for U.S. domestic travelers: (1) visiting relatives; (2) shopping; (3) visiting friends; (4) fine dining; and (5) beaches.

## BUSINESS TRAVEL

(Including Meetings, Events and Incentive)

- Direct spending on business travel by domestic and international travelers, including expenditures on meetings, events and incentive programs (ME&I), totaled **\$283.0 billion** in 2014.
- ME&I travel accounted for **\$114.2 billion** of all business travel spending.
- U.S. residents logged **452 million** person-trips\* for business purposes in 2014, with 36.7% for meetings and events.
- For every dollar invested in business travel, businesses benefit from an average of **\$9.50** in increased revenue and **\$2.90** in new profits (2012).

\* Person-trip defined as one person on a trip away from home overnight in paid accommodations or on a day or overnight trip to places 50 miles or more [one-way] away from home.

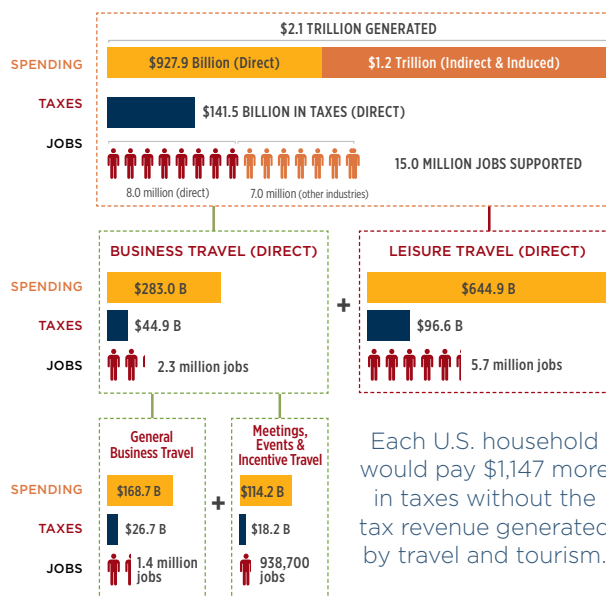


## INTERNATIONAL TRAVEL

- In 2014, U.S. travel exports (travel and passenger fare receipts) totaled **\$180.7 billion** and U.S. travel imports (travel and passenger fare payments) totaled \$137.0 billion, creating a trade surplus of **\$43.7 billion** in favor of the U.S.
- The U.S. received **73.9 million** international arrivals in 2014. Of those, approximately **34.4 million** were from overseas markets and **40.3 million** were from Canada and Mexico.
- The United States' share of total international arrivals is **6.4%** (down from **7.5%** in 2000).
- International travel spending directly supported about **1.1 million** U.S. jobs and wages of **\$29.2 billion**.
- Each overseas traveler spends approximately **\$4,300** when they visit the U.S. and stay on average **17 nights** (2012).
- Overseas arrivals represent **46%** of all international arrivals, yet account for **80%** of total international travel receipts.
- Top leisure travel activities for overseas visitors: (1) shopping; (2) sightseeing; (3) fine dining; (4) national parks/monuments; and (5) art galleries/museums.

Direct spending by resident and international travelers in the U.S. averaged \$2.5 billion a day, \$105.8 million an hour, \$1.8 million a minute and \$29,398 a second.

## U.S. TRAVEL INDUSTRY IMPACT



Source: U.S. Travel Association

Note: Direct spending totals do not include international passenger fares

1 = 1 million jobs

### SOURCES OF TRAVEL SPENDING



**TOTAL: \$927.9 billion**

Source: U.S. Travel Association

## U.S. TRAVEL

ASSOCIATION

### BY THE NUMBERS

(all data 2014 unless indicated otherwise)

**\$2.1 trillion:** Economic output generated by domestic and international visitors (includes \$927.9 billion in direct travel expenditures that spurred an additional \$1.2 trillion in other industries)

**15.0 million:** Jobs supported by travel expenditures (includes 8.0 million directly in the travel industry and 7.0 million in other industries)

**\$221.7 billion:** Wages shared by American workers directly employed by travel

**\$141.5 billion:** Tax revenue generated by travel spending for federal, state and local governments

**2.7%:** Percentage of nation's gross domestic product (GDP) attributed to travel and tourism

**No. 1:** Where travel ranks among all U.S. service exports

**1 out of 9:** U.S. jobs that depend on travel and tourism

**No. 7:** Where travel ranks in terms of employment compared to other major private industry sectors

**84%:** Percentage of travel companies that are considered small businesses (2012)

**2.1 billion:** Number of person-trips\* that Americans took for business and leisure purposes

**73.9 million:** Number of international arrivals in the U.S. in 2013, including 33.6 million from overseas markets

Travel is among the **top 10 industries** in 49 states and D.C. in terms of employment

### TOP 5 INTERNATIONAL MARKETS TO USA (2014 ARRIVALS)

ORIGIN OF VISITOR	2014
Canada	23.0 million
Mexico	17.3 million
United Kingdom	4.0 million
Japan	3.6 million
Brazil	2.3 million

### TOP 5 HIGH-GROWTH MARKETS THRU 2019 (forecasted)

ORIGIN OF VISITOR	ARRIVALS % CHANGE '19/'13
China	171.7%
Colombia	71.8%
India	47.3%
Brazil	43.0%
Sweden	34.0%

Source: U.S. Travel estimates based on U.S. Department of Commerce - National Travel and Tourism Office

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The U.S. Travel Association is the national, non-profit organization representing all components of the travel industry that generates \$2.1 trillion in economic output. It is the voice for the collective interests of the U.S. travel industry and the association's 1,350 member organizations. U.S. Travel's mission is to promote and facilitate increased travel to and within the United States. For more information, visit [www.ustravel.org](http://www.ustravel.org)



# NEWS FROM AROUND THE NATION: Our Six Regions

## Alaska Region

### Best of Kenai Fjords National Park tour selected as one of “50 Tours of a Lifetime” by National Geographic Traveler Magazine

Alaska Heritage Tours’ Best of Kenai Fjords National Park tour has been selected as one of *National Geographic Traveler* magazine’s ninth annual “50 Tours of a Lifetime,” and will be featured in the May 2015 issue and on the National Geographic website.

The five-day package from Anchorage includes two-nights at each lodge, Kenai Fjords Wilderness Lodge on Fox Island and Seward Windsong Lodge. This allows guests to enjoy the many activities available and included in the package such as guided kayaking, a wildlife and glacier cruise with Kenai Fjords Tours, and much more.



For details, visit [Best Of Kenai Fjords National Park](#).



### Grand Opening of Walter Soboleff Building

*By Kathy Dye | SHI May 12, 2015*

Sealaska Heritage Institute [had] a Grand Opening Ceremony for the Walter Soboleff Building on May 15, 2015. It [kicked] off at 8:30 am in front of the building on Seward St. with a formal ceremony, followed by a canoe welcome immediately following the morning ceremony, then a traditional ceremony, scheduled to begin at 2pm. The

Sealaska parking lot will be set aside for spectators, and the event will be broadcast live on 360North and on [sealaskaheritage.org](http://sealaskaheritage.org).

SHI’s Council of Traditional Scholars, which guides the SHI on programs, has been meeting since 2014 to help plan the Grand Opening Ceremony. The day will mark years of planning, fundraising and finally the completion of the new building, said SHI President Rosita Worl.

“I am profoundly grateful to the many donors and old friends who helped us on this journey and to the new friends we made along the way,” Worl said. “The building has surpassed my dreams. It is more than a building. It is itself a work of art and testimony to our cultural survival.”

The formal ceremony [kicked] off with the lead dance group Aangun Yatx’i (Angoon Children) Dancers which was chosen because it is comprised of children from Angoon, Dr. Soboleff’s hometown, and many of the dancers are from his clan or children and grandchildren of the L’eeneidí (Dog Salmon).

Read this story in its entirety at <http://alaska-native-news.com/grand-opening-of-walter-soboleff-building-to-kick-off-this-week-17290>.

# NEWS FROM AROUND THE NATION: Our Six Regions

## Eastern Region

### Golfweek Ranks Turning Stone Golf Courses Among Top Ten



*By ICTMN Staff, 3/25/15*

*Golfweek Magazine* recently honored Turning Stone Resort & Casino picturesque Kaluhyat and Atunyote golf courses among the top 10 courses in New York state. Kaluhyat was ranked fifth, and Atunyote eighth in "Golfweek's Best: State-by-State Courses You Can Play" for 2015.

Just weeks ago, Golf Digest listed Atunyote and Kaluhyat among America's 100 Greatest Public Courses for the third consecutive year. In late 2014, these two courses, as well as Turning Stone's Shenendoah course, were each hailed among Golfweek's Best Casino Courses for 2015, while 2015 AGM Platinum Awards were granted to Turning Stone's Golf SuperStore and the Shenendoah Golf Club.

"All of us at Turning Stone are honored to be listed among Golfweek's top courses to play in New York for 2015," said Oneida Nation Enterprises CEO Ray Halbritter. "With our premier golf courses, and wide range of world-class entertainment and amenities, Turning Stone aims to provide our visitors with only the most superior services and experiences."

Turning Stone's scenic golf courses have hosted numerous professional events including the PGA Tour, the PGA Professional National Championship, the B.C. Open and the Turning Stone Resort Championship. The resort has also attracted some of the sport's biggest names, including Tiger Woods, Dustin Johnson and Rickie Fowler.

Read this story in its entirety at <http://indiancountrytodaymedianetwork.com/2015/03/25/golfweek-ranks-turning-stone-golf-courses-among-top-ten-159742>.



### Mississippi Choctaw Put Fresh Farm Produce on Wheels

Geographic barriers prevent many tribes from accessing healthy and culturally-appropriate foods. The Mississippi Band of Choctaw Indians has developed an innovative solution to help them overcome these barriers and increase access to fresh fruits and vegetables: a farmers' market on wheels.

Nearly 10,000 tribal members reside on the Choctaw Indian Reservation, which is comprised of 35,000 acres of trust land scattered over eight

communities in east-central Mississippi. Although most tribal members live near the tribe's main headquarters, many more do not, making it difficult for them to access certain services such as the tribe's new farmers' market.

In 2012, the tribe established Choctaw Fresh Produce (CFP), a series of five farms that have built 15 high tunnels capable of producing thousands of pounds of chemical-free fruits and vegetables. CFP distributes these fresh fruits and

*Continued on next page*



# NEWS FROM AROUND THE NATION: Our Six Regions

*Continued from previous page*

vegetables to tribal members through a unique community-supported agriculture program that offers organic goods to tribal members at a low seasonal cost at a central location.

Although this central location is convenient for tribal members living near the farmers' market, it is more challenging for tribal members who do not live near or have transportation to the market. Some tribal members are located in communities as far as 90 miles away. CFP quickly realized they needed a new and innovative way to reach out to the entire community.



*Photo from [indiangiver.firstnations.org](http://indiangiver.firstnations.org)*

In 2013, First Nations Development Institute (First Nations) awarded CFP \$37,500 through the Native Agriculture and Food Systems Initiative (NAFSI) to purchase a vehicle and equipment to launch a mobile farmers' market. According to John Hendrix, the mobile farmers' market ensures that "all tribal members have access to fresh fruits and vegetables regardless of their remote location or lack of transportation." So far, tribal members have responded enthusiastically to the mobile market, which visits each of the tribe's eight communities up to twice a month. Last summer, more than 1,000 customers visited the mobile farmers' market, purchasing approximately 5,000 pounds of fresh, healthy fruits and vegetables.

Read this story in its entirety at: <http://indiangiver.firstnations.org/nl150304-01/#sthash.P8XTpBos.dpuf>

## Midwest Region

**Native American Tourism of Wisconsin  
2015 Conference**

**June 8-9, 2015**  
**Mole Lake Casino Lodge and Conference Center**

**June 7th**  
**Golf Outing at Nicolet Country Club**

**June 8th - 9th**  
**Conference, Seminars, Vendors**

# NEWS FROM AROUND THE NATION: Our Six Regions

## The 36th Annual Bad River Pow-Wow to be held August 21-23

From history and culture to current events and new amenities, Native Wisconsin is the unique experience visitors are looking for. Native American Tourism of Wisconsin (NATOW) is proud to showcase Wisconsin's 11 sovereign nations. Here, NATOW shares more about the Bad River Tribe:

"As keepers of the nation's largest rice beds, Bad River and Kakagon Sloughs, the Bad River Band of Lake Superior Tribe of Chippewa are passionate protectors of Lake Superior's pristine freshwater wetlands and surrounding ancestral lands. Named for the winding river flowing through the center of this 125,000 acre reservation, the Bad River Tribe maintain 90% of their land in its wild and natural state. The Bad River Kakagon Sloughs has one of the largest rice beds in the world, is also home to 72 rare species of plants and animals and has been designated a National Natural Landmark.

The rice is harvested by the Bad River Tribe and mostly by hand. If harvesting by hand, the process includes being on the river in a canoe and "knocking" the rice stalks with ricing sticks, then knocking the kernels into the bottom of the canoe. The community is close knit and the rice harvest is shared with the revered Elders and other community members who aren't physically able to rice. The Bad River Manomen Traditional Pow-Wow celebrates the rice harvest with traditional dances and songs, authentic cuisine and canoe races. The 36th Annual Bad River Pow-Wow will be held August 21-23, 2015."

For details about the Pow-Wow, visit <http://www.travelwisconsin.com/events/history-heritage/bad-river-manomin-celebration-pow-wow-42585>

## From Garden Warriors to Good Seeds: Indigenizing the Local Food Movement

### Indigenous Chefs at the Great Lakes Intertribal Food Summit, Oneida Nation, Wisconsin

*By Elizabeth M. Hoover*

From April 14-16, indigenous food producers and chefs from all around the Great Lakes region gathered at the Oneida Nation conference center, and Tsyunhehkwa farm to discuss seed saving, exchange ideas around producer co-ops and techniques for improving soils, and to brainstorm ways of getting this amazing food onto the plates of community members. This summit was unique in that it highlighted the work of indigenous chefs for most of the meals. Loretta Barrett Oden (Citizen Band Pottawatomi), Sean Sherman The Sioux Chef (Lakota) and Arlie Doxtator (Oneida) came together to create beautiful food from local indigenous ingredients, and encourage conference participants to do the same.

To read this story in its entirety and learn more about these Native chefs, click [here](#).



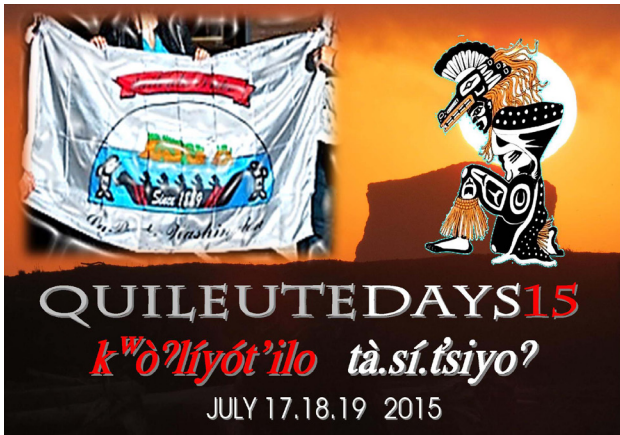
Loretta Barret Oden, Sean Sherman and his Sioux Chef assistants Christine Werner and Dana Thompson. Photo by Elizabeth Hoover

*Image from [gardenwarriorsgoodseeds.com](http://gardenwarriorsgoodseeds.com)*



# NEWS FROM AROUND THE NATION: Our Six Regions

## Pacific Region



### North Kohala Kamehameha Day Celebration (Hawai'i Island)

Every June 11, thousands gather on the northern tip of Hawai'i the Big Island to honor Kamehameha I, the chief who united the Hawaiian Islands in 1795. Festivities include flower decorations of the original King Kamehameha statue, a floral parade, and music festival with award-winning Hawaiian musicians at Kamehameha Park.

[www.KamehamehaDayCelebration.org](http://www.KamehamehaDayCelebration.org)

## West Coast Electric Highway

The "West Coast Electric Highway" is an extensive network of electric vehicle (EV) DC fast charging stations located every 25 to 50 miles along Interstate 5 and other major roadways in the Pacific Northwest. The Washington State Department of Transportation leads the charge on the **Washington** segment, the Oregon Department of Transportation heads up the **Oregon** segment, and the **California** segment is coordinated by a Governor's Office interagency group.

The west coast has a robust EV charging network with thousands of Level 2 charging pedestals and dozens of DC fast chargers.

*The West Coast Electric Highway includes three tribal stops:*

#### Confederated Tribes of Grand Ronde

Spirit Mountain Casino  
Service Station  
26820 Salmon River Highway  
Grand Ronde, OR 97396



#### Confederated Tribes of Warm Springs

Indian Head Casino  
3236 Hwy 26  
Warm Springs, OR 97761



#### Cow Creek Band OF UMPQUA Tribe of Indians

Seven Feathers Truck and Travel Center  
130 Creekside Rd.  
Canyonville, OR 97417



# NEWS FROM AROUND THE NATION: Our Six Regions

## Plains Region



### OU Art Museum Opens Indigenous Printmaking Show June 4

*By Fred Jones Jr., Museum of Art Media Release, 4/29/15*

A new printmaking exhibition featuring Native American, First Nations, Maori and South African indigenous artists debuts at the Fred Jones Jr. Museum of Art on the University of Oklahoma Norman campus with a complimentary public reception Thursday, June 4. Enter the Matrix: Indigenous Printmaking explores how printmaking has become a matrix for cultural and artistic exchange, identifies critical sites where engagement has occurred and features key figures who have contributed toward this exchange.

The exhibition opens at 7 p.m. with a lecture by Heather Ahtone, the museum's James T. Bialac Assistant Curator of Native American and Non-Western Art, followed by the reception at 8 p.m.

"This exhibition investigates how printmaking has become an artistic seed for cultural vitalization," Ahtone said. "I have been looking at the network of artists that underlies the expansion of this medium as both a reflection of the continuum of Native cultural exchange and a chance to see how a medium can undergo a form of cultural fusion, whereby it becomes an important form of cultural expression."

Enter the Matrix combines art from the Fred Jones Jr. Museum of Art's permanent collection with works on loan from Crow's Shadow

Institute in Pendleton, Oregon; the National Cowboy and Western Heritage Museum in Oklahoma City; and the private collection of Melanie Yazzie in Boulder, Colorado.

"In the last 20 years, printmaking has become a medium facilitating global cultural exchange for indigenous artists," Ahtone said. "Historically, for oral-based cultural communities, paper has been used as a weapon of cultural dominance, facilitating dispossession of lands and forced cultural assimilation. For indigenous artists, using paper as a medium for artistic expression has become a significant form of self-determination that fosters dialogue about issues of culture and identity, contributing to cultural survival."

In addition to OU and Crow's Shadow Institute, key sites have emerged for the creation of art by indigenous printmakers, including Bacone College in Muskogee, the Institute of American Indian Art in Santa Fe, the Tamarind Institute in Albuquerque and the Inuit print studios from across Nunavut, Canada.

***To read this story in its entirety, please visit <http://www.nativetimes.com/index.php/culture/art-23/11449-ou-art-museum-opens-indigenous-printmaking-show-june-4>***



*Left: The Fred Jones Jr. Museum of Art at the University of Oklahoma opens a new exhibition of international indigenous art on Thursday, June 4. Enter the Matrix: Indigenous Printmaking features multiple works, such as Crow artist Wendy Red Star's 2010 lithograph, Enit. Wendy Red Star (U.S., Crow; b. 1981) Enit, 2010 Lithograph, 22 3/8 x 30 in. Image provided by Crow's Shadow Institute of the Arts, courtesy of the artist (c) 2015.*

*(From NativeTimes.com)*



## NEWS FROM AROUND THE NATION: Our Six Regions

### Grand Forks **Herald**

### *North Dakota Native wins largest Native American pageant*

By Grace Lyden , 5/5/15

All her life, Cheyenne Brady has watched the annual crowning of Miss Indian World. "It's a role I have aspired to being since I was a young girl," said the North Dakota State University senior. "Granted, I didn't know the significance then, but when you're about 7 or 8 and you're just infatuated with all these girls with the pretty crown, you just want to be them." On April 25, that dream came true.

As her family members screamed from the crowd, Brady, 22, was named the winner of the largest and most prestigious pageant for Native American women. She still can hardly believe it.

"Sometimes I want to cry, and then I'm so excited, and then I look at the crown and I'm like, 'Is this really mine?' The first few days, I felt like I was in a dream," she said.

The five-day competition takes place every year at the Gathering of Nations in Albuquerque, N.M., one of the largest powwows in North America, and includes five categories: essay, interview, public speaking, dance and traditional talent.

"Our tradition is incorporated into every part of the pageant," said Brady, who is from New Town on the Fort Berthold reservation of western North Dakota. "A big aspect of the pageant is knowing who you are, knowing your culture, knowing your history, knowing a bit of your language."

Brady is a member of the Sac and Fox Nation, and also represents the Cheyenne, Pawnee, Otoe, Kiowa Apache, Hidatsa, Arikara and Tonkawa tribes.

## Southwest Region

### *Ute Mountain Ute Tribe aims to draw in tourists with new business*

5/1/15



The Ute Mountain Ute Tribe of Colorado is debuting a new business tomorrow [May 6, 2015].

The tribe acquired Mesa Verde Pottery last year for \$825,000, The Cortez Journal reported. After some renovations to the 15,000 square-foot building, the newly-renamed Ute Mountain Indian Trading Company and Gallery is ready to showcase tribal art, culture and goods to the public.

"For the tribe, it's really huge," Tawnie Knight, the tribe's economic development specialist, told the paper. "We were always trying to attract tourists at the Ute Mountain Pottery but this location is going to be a hit."



Photo from Indianz.com

The tribe is maintaining the same setup that made Mesa Verde Pottery popular. Visitors will be able to watch potters at work in the studio.

Read the full story [here](#).

# NEWS FROM AROUND THE NATION: Our Six Regions

## 19th Annual SHEEP IS LIFE CELEBRATION



### Diné College Campus Tsale, AZ

Hosted by: Land Grant Office of Diné College &  
Sponsored by Diné Be' líná, Inc.

**Fri.–Sat., June 19 -20, 2015**

Free Workshops and Events Friday & Saturday  
for the Whole Family!

Friday and Saturday, 9am – 5pm

Navajo-Churro Sheep Show and Wool Show

Diné Lifeways and Weaving Activities

Sheep to Loom Workshops (wool card/ fiber arts)

Sheep Is Life General Store

Demonstration on Cultural Arts

Butchering & Traditional Food

Wool and Sheep Clinics, Youth Activities

Grazing Management & Traditional Shepherding

Ram Testing

Herd Health

Arts, Crafts, Sheep, Wool, and Food Vendors

\*Pre-Celebration Paid Workshops Monday-Friday June 15-19, 2015\*

Diné College and Sponsors will not be held responsible for any loss, due to accidents, theft, personal injury and including loss of property



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505.406.7428/928.724.6947

\*Time, schedule of events or locations may be subject to change, check website or contact DBI Inc regularly for updates.

## Wind Rider Music Fest at Ski Apache

Get amped for the Wind Rider Music Festival at Ski Apache, Saturday, June 20 and Sunday, June 21 from 11 a.m. to 5 p.m.

In addition to live music, the two-day festival will also feature food and beverage booths and vendors. Overnight camping will also be available for the night of June 20 as well as RV spaces. Those interested can pick up a camping passes at the ticket window (Campsites \$10, RV Site \$20, Parking \$3). Fire restrictions will be in effect. BECOME A VENDOR HERE - Email [WMF@skiapache.com](mailto:WMF@skiapache.com) to become a volunteer!

For the schedule of events and the music lineup, visit [www.windridermusicfest.com](http://www.windridermusicfest.com)

# WELCOME NEW MEMBERS

## Rowena Yeahquo

Rowena Yeahquo (Kiowa/Comanche) is the Director of the Northwest Tribal Technical Assistance Program. Originally from Oklahoma, where she worked in tribal transportation and as a tribal community planner. Ms. Yeahquo has over fifteen years of experience and work with tribal governments and tribal programs. She previously worked as a Tribal Planner for the Cheyenne/Arapaho Tribes, Concho, OK. She was the tribal grant writer, developed their Hazard Mitigation Plan, contributed to their Economic Development Strategy, and coordinated a Department of Justice Grant. While working as a consultant, she completed 22 long range transportation plans for Tribes in Oklahoma, Texas, Nebraska, and Kansas that was contracted through Southern Plains BIA office.

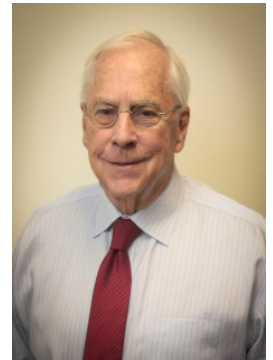


**Contact: Rowena Yeahquo, Director, NW TTAP, 668 N. Riverpoint Blvd., Rm 382, Spokane WA 99202, (509) 828-1410, [ryeahquo@ewu.edu](mailto:ryeahquo@ewu.edu)**

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## Dr. Donald E. Hawkins

Dr. Hawkins is the Eisenhower Professor of Tourism Policy, Professor of Tourism Studies and Research Professor of Medicine at George Washington University. He serves as Chairman of the Board of Directors for Solimar International, Sustainable Travel International and the SAVE Travel Alliance. He has recently been engaged in sustainable tourism consulting activities and technical assistance in the Dominican Republic, Montenegro, Serbia, Jordan, Sri Lanka, Republic of Georgia, Portugal, Spain, Tanzania, Mozambique, China, Canada, Haiti, United States and Qatar. In 2012, he was appointed as Special Advisor to the UNWTO Secretary General for the UNWTO Knowledge Network. In 2003, he received the first United Nations World Tourism Organization (UNWTO) Ulysses Prize in 2004 for individual accomplishments in the creation and dissemination of knowledge in the area of tourism policy and strategic management. He serves on the Board of Trustees of the Ulysses Foundation in Madrid, Spain. He serves as a member of the Destination Criteria Working Group of the Global Sustainable Tourism Council, Washington, DC.

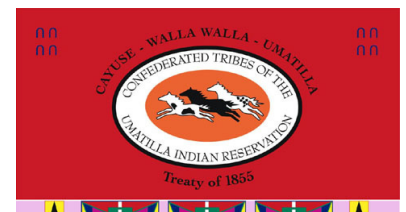


**Contact: Donald Hawkins, George Washington University, 2121 I St NW, Washington, DC 20052, 202-994-7087, [dhawk@gwu.edu](mailto:dhawk@gwu.edu)**

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## Confederated Tribes of Umatilla

The Confederated Tribes of the Umatilla Indian Reservation is home to the Cayuse, Umatilla, and Walla Walla peoples. The Tamástslikt Cultural Institute shares the storied past, rich present and bright future of the tribes through interactive exhibits, special events and a Living Culture Village. Stay at the Wildhorse Casino Resort or the Wildhorse Resort Tipi & Tent Village. Play 18 holes of spectacular golf, featuring beautiful lakes, long fairways and deep bunkers designed by legendary golf architect John Steidel. Or camp at Indian Lake for fishing and boating. Join the Tribes at the Legendary Pendleton Round Up where the Tribes host a grand tribal village that includes more than 300 teepees, and take part in the Westward Ho Parade, Happy Canyon Pageant and Round-Up Pow Wow dance competition.



**Contact: Confederated Tribes of the Umatilla Indian Reservation, 46411 Timine Way, Pendleton OR, 541-429-7362, [info@tamastslitk.org](mailto:info@tamastslitk.org)**



# WELCOME NEW MEMBERS

## Taos Pueblo

Taos Pueblo is the only living Native American community designated both as a World Heritage Site by UNESCO and a National Historic Landmark. The multi-storied adobe buildings have been continuously inhabited for over 1000 years. Approximately 150 people live within the Pueblo full time. Mica-flecked pottery and silver jewelry are made by local artisans and sold at many of the individually owned curio shops within the Pueblo. The Taos Pueblo people, being great hunters, are also famous for their work with animal skins — moccasins, boots and drums. There are a growing number of contemporary Pueblo fine artists, combining Indian tradition with modern artistic expression. Visitors can experience a unique environment of history, culture, and of course arts and crafts on a tour of Taos Pueblo.



**Contact: Taos Pueblo Tourism, 120 Veterans Hwy, PO Box 1846, Taos, NM 87571, (575) 758-1028, [tourism@taospueblo.com](mailto:tourism@taospueblo.com)**

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## CJ Brafford

CJ Brafford is the Director of the Ute Mountain Museum. Experience one of the most complete collections and interpretations of the Ute people. The museum sits on 8.65 acres which includes a visitor center, exhibits, bear dance video, native plants garden, picnic areas, sculptures, tipis, and a museum store that features Ute pottery, silver/turquoise jewelry, beadwork, artwork and American Indian books. The museum hosts a variety of cultural festivals and events that are open to the public.

## Ute Indian Museum

**Contact: CJ Brafford at the Ute Indian Museum, 17253 Chipeta Road, Montrose, CO 81403, (970) 249-3098, [CJ.Brafford@state.co.us](mailto:CJ.Brafford@state.co.us)**

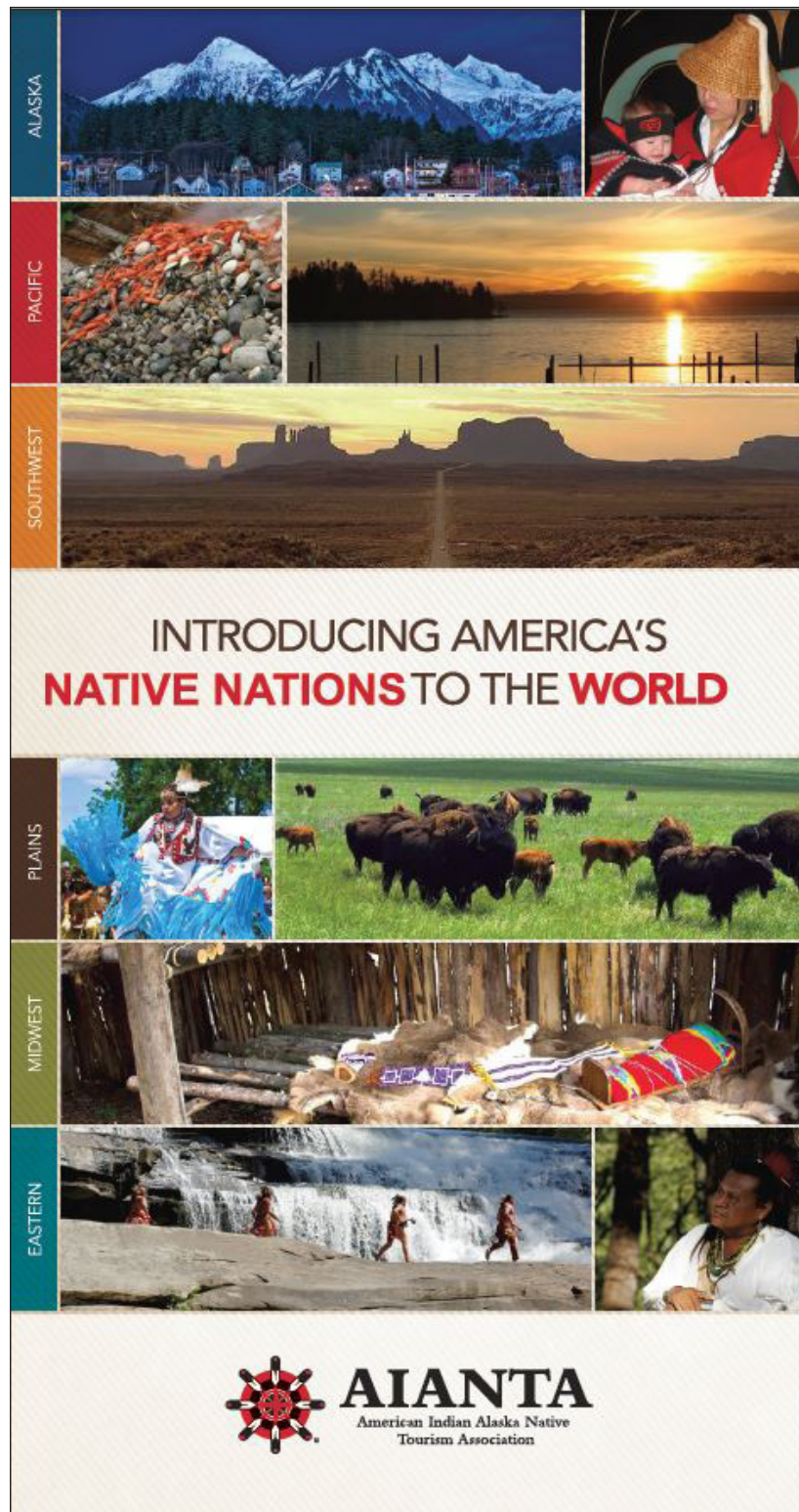
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## Pueblo of Pojoaque

Come for the many food and entertainment venues and fall in love with the traditional culture and arts. The Pueblo operates two casinos, a resort, golf course, spa and RV park. Stay at the beautiful Hilton Santa Fe Buffalo Thunder resort, where you will find over 300 one-of-a-kind works of art representing every Native Tribe within New Mexico. Visit the nearby Poeh Cultural Center and Museum, a Native American Art and Culture center that supports the future of Pueblo people by teaching the arts, collecting great works of art, and promoting public understanding of, and respect for, Pueblo history and culture. The Museum curates two collections: a permanent collection of Pueblo material and cultural objects; and a photo archive of historic and contemporary images of Pueblo culture, artists, and the community. The Towa Golf courses were designed jointly by twenty-time PGA titlist Hale Irwin and noted golf course designer and landscape architect William Phillips. Wo' P'in Spa draws on world-inspired spa therapies and natural, indigenous healing elements that reflect the deep roots of the Pueblo heritage and embodies the essences of the Pojoaque philosophy.



**Contact: Pueblo of Pojoaque, 78 Cities of Gold Rd, Santa Fe, NM 87506, 505-819-2276, [kduncan@pojoaque.org](mailto:kduncan@pojoaque.org)**



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